

## Global Trade, Logistics and Transportation Advisory Board Meeting May 03, 2023

### Attendees:

- Norman W. Harris III -Customs Brokerage Manager at NNR Global Logistics
- Jane Tierney - President at Purple Link
- Mark Spiwak Owner of Beachside Consulting and Aerospace and Technology Leadership
- Jimmy Camilo Boeing Research and Technology Senior Project manager
- Brandy Richards LA Department of Homeland Security Transportation Security Administration
- Tung Huynh LA Department of Homeland Security Transportation Security Administration
- Dana Nassar SMC Business Department Chair
- Katya Rodriquez Co Leader of GTL
- Keith Everett Co Leader of GTL

### Meeting Minutes

- Industry experts made the following comments and recommendations:
- Excel is very important in the industry and should be included in all classes.
- Really appreciated and recognized the importance of teaching BUS 57 Introduction to Lean Six Sigma.
- Create a class or expose students to Business Analytics
- Skills students needed in the workplace:
  - Risk analysis and consequences
  - Cultural Intelligence
  - Ability to build trust in relationships
  - Good communication skills and global communication skills
  - Be able to summarize
  - Disseminate information
  - Email etiquette
- Feedback Items for Advisors: Presented information about the need for an entry-level job in the industry which can be addressed by a short-term certificate of 12 units. The certificate is oriented towards career advancement for those already in the logistics industry or to give students entering the workforce additional credentials to make their candidacy more attractive to employer.
  - The certificate contains:
    - Required (9 units)**
      - BUS 01 Introduction to Business
      - BUS 80 Principles of Logistics
      - BUS 82 Supply Chain Management
    - Elective (3 units)**
      - BUS 53 Import/Export
      - BUS 55 Southern's California International Connections
      - BUS 57 Introduction to Lean Six Sigma
      - BUS 81 Transportation Management
      - BUS 83 Operations Management
      - BUS 87 ERP Procurement
  - Action :The Advisory Board recommended to develop "the Introduction to Logistics and Supply Chain Management Certificate of Achievement"